



**Partner Recognition**  
X-Plan Vehicle Pricing

**THE PRIVILEGE OF PARTNERSHIP**  
EXCLUSIVE PRICING. EXCEPTIONALLY SIMPLE.

**X-PLAN  
PRICING  
+ CUSTOMER  
INCENTIVES  
= GREAT SAVINGS**



2013 FORD ESCAPE

Ford of Canada, Limited's success is largely the result of our special relationship with our Partner organizations. In appreciation, the X-Plan Partner Recognition program offers you exclusive savings on eligible Ford vehicles. See [www.fordpartner.com](http://www.fordpartner.com) for a complete list of eligible vehicles.

### We value our partners

#### The benefits of X-Plan Pricing

- **Exclusive savings** – X-Plan pricing is available only to Partner company employees and their household members<sup>1</sup>
- **You pay one low price** – no negotiating needed
- **Significant savings** – get X-Plan savings in addition to most other publicly offered programs<sup>2</sup>
- **Exceptionally easy to use** – clear, simple procedures and identification requirements

### How to participate

#### Follow these simple steps to X-Plan savings

- 1 Obtain your organization's Partner Code (if it's not on the back of this card, see your company's Program Ambassador)
- 2 Visit [www.fordpartner.com](http://www.fordpartner.com)
- 3 Enter your Partner Code; the last four digits of your Social Insurance Number; and your name, address, city, province and postal code to generate your Personal Identification Number (PIN)
- 4 Visit a participating dealer, identify yourself as an X-Plan Partner Recognition participant, and provide the last four digits of your Social Insurance Number and your Personal Identification Number (PIN) to confirm eligibility
- 5 Provide proof of employment or organization membership (I.D. card, pay stub, T4 form or health care card)
- 6 Select an X-Plan eligible vehicle and ask for a copy of the invoice to confirm X-Plan pricing

### Additional details

#### Partner Recognition Program Guidelines

- Partner Recognition pricing is available in addition to most other publicly offered programs<sup>2</sup>
- Active organization members, employees, retirees and members of their households<sup>1</sup> are entitled to purchase or lease two new vehicles per year through Partner Recognition (used vehicles are ineligible)
- Dealer demonstration vehicles are available at new vehicle X-Plan pricing
- Vehicles may not be registered or titled in the name of a business
- Trade-in allowances must be negotiated with the dealer
- Lease/Financing must be obtained from Ford Credit Canada. Only Red Carpet Lease contracts are eligible

<sup>1</sup> Driver's licenses are required for proof of residency.  
<sup>2</sup> See selling dealer for details.



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